



PGIM

India Portfolio
Management Services

Stable core.
Strong portfolio.

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PGIM INDIA

CORE EQUITY PORTFOLIO STRATEGY





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Portfolio Manager

From the desk of the Portfolio Manager for PGIM India Core Equity Portfolio Strategy

Dear Investor,

In the month of July, PGIM India Core Equity Portfolio Strategy (previously known as Deep Value Strategy) completed 6 years. Since inception, the strategy has delivered CAGR of 18.18% translating into an alpha of 6% over its benchmark NSE 500. Over the six years journey, the portfolio has been true to its mandate and there has been no change in strategy or the way we manage the portfolio. We would like to reassure you that the core ethos of the Core Equity Portfolio Strategy continues to remain the same.

What is the core ethos of the PGIM India Core Equity Portfolio Strategy?

Buy high quality businesses when they are going through temporary difficulty. We define high quality companies as :-

- Companies which have been in the business for a long time (at least 15 years) and should have seen at least one down cycle in the business.
- Companies which have achieved at least a reasonable scale of operations (Revenue of Rs 400 cr.)
- Companies which have consistency in generating free cash flows. So that the companys' existence is not dependent on market conditions.
- Companies which generate consistently high return on capital employed over the years. This is to ensure that management is disciplined in using the cash it generates from business.
- Companies which are market leaders in their line of business.
- Companies whose promoters and management are ethical, transparent with no known case of corporate governance.

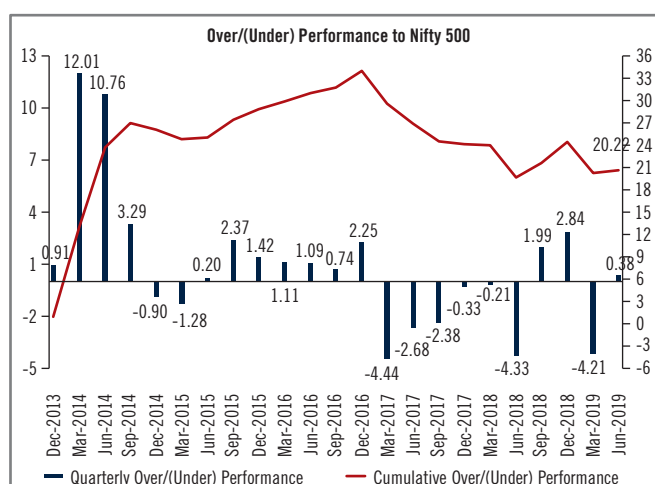
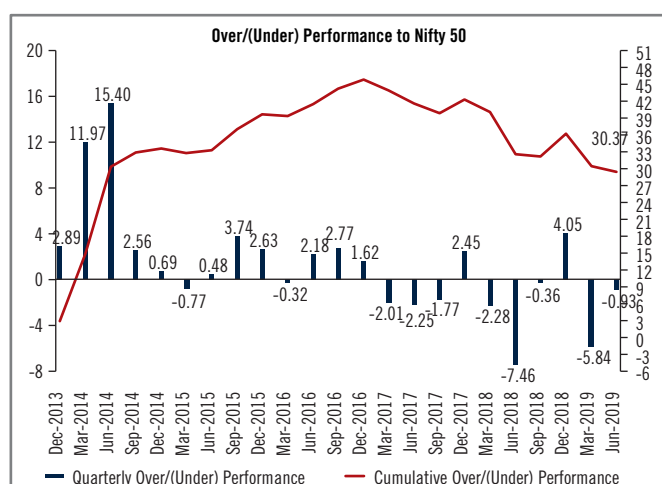
These make up the core ethos of the PGIM India Core Equity Portfolio Strategy and we wish to maintain these characteristics.

Yours Sincerely.



PGIM INDIA CORE EQUITY PORTFOLIO STRATEGY

KEY PORTFOLIO PERFORMANCE INDICATORS



Performance depicted as at the above stated date is based on all the client portfolios under the Regular Portfolio of PGIM India Core Equity Portfolio Strategy existing as on such date, using Time Weighted Rate of Return (TWRR) of each client and then computing an arithmetic average for the overall strategy. Past performance may or may not be sustained in future.

Top 15 Holdings of PGIM India Core Equity Portfolio Strategy Discretionary Portfolio Regular Plan as on July 31st, 2019

Date of Purchase	Equity	Sector	%
Sep-2015	State Bank of India	Banking / Financial Services	6.27%
May-2018	Bharat Electronics Ltd	Industrial Electronics	5.24%
Jul-2013	Container Corporation of India Ltd	Logistics	4.92%
Jun-2015	ITC Ltd	FMCG	4.78%
Feb-2018	Multi Commodity Exchange Of India Ltd	Other Financial Services	4.66%
Oct-2017	Power Grid Corporation Of India Ltd	Power- Transmission	4.51%
Aug-2013	Cummins India Ltd	Engineering	4.33%
Jul-2013	Indraprastha Gas Ltd	City Gas Distribution	4.23%
Jan-2016	Oracle Financial Services Software Ltd	IT Services / Products	4.11%
Mar-2015	Castrol India Ltd	Lubricants / oils	3.88%
Jun-2018	GE Power India Ltd	Power Equipment	3.24%
Aug-2013	Great Eastern Shipping Co Ltd	Shipping	3.21%
Apr-2016	Sanofi India Ltd	Pharmaceuticals	3.10%
Aug-2018	Cipla Ltd	Pharmaceuticals	2.97%
May-2014	Infosys Ltd	IT Services	2.90%
	Total		62.35%

Model Portfolio Details

Portfolio Details as on July 31st, 2019

Weighted average RoCE	23.50%
Portfolio PE (1-year forward) (Based on FY 20)	18.21
Portfolio dividend yield	1.18%
Average age of companies	57 Years

Portfolio Composition as on July 31st, 2019

Large Cap	39.75%
Mid Cap	20.25%
Small Cap	26.50%
Cash	13.50%

Large Cap: Market cap of the 100th company in the Nifty 500 (sorted by market cap in descending order) as on July 31st, 2019

Midcap: Market cap below 100th company to the market cap of the 250th company in the Nifty 500 (sorted by market cap in descending order) as on July 31st, 2019

Small Cap: Market cap lower than the 250th company in the nifty 500 (sorted by market cap in descending order) as on July 31st, 2019

The above holding represents top 15 holdings of PGIM India Core Equity Portfolio Strategy - Regular Portfolio based on all client portfolios existing as on the date stated above, excluding any temporary cash investments. The above holdings do not represent the model portfolio being offered to the clients (including prospective clients) and hence it is possible that these stocks may not be part of the portfolios constructed for new clients. The above holdings are for illustration purpose only and it should not be considered as investment recommendation or analysis or advice or opinion from the Portfolio Manager on the above mentioned stocks. The above portfolio holdings are provided on an "as is" basis, and the Portfolio Manager makes no express or implied warranties or representations with respect to the accuracy, completeness, reliability, or fitness of the above portfolio holdings or any financial results you may achieve from their use. In no event shall the Portfolio Manager, its directors or employees or its affiliates have any liability relating to the use of the portfolio holdings.



PGIM India Core Equity Portfolio Strategy Portfolio Performance as on July 31, 2019

Period	Portfolio	NIFTY 50	NIFTY 500
1 Month	-4.52%	-5.69%	-6.35%
3 Months	-3.24%	-5.36%	-6.41%
6 Months	-1.92%	2.65%	0.46%
1 Year	-4.22%	-2.10%	-6.28%
2 Years	0.95%	5.04%	1.42%
3 Years	5.77%	8.78%	7.26%
5 Years	9.06%	7.57%	7.87%
Since Inception Date 08/07/2013	18.18%	11.11%	12.05%
Portfolio Turnover Ratio*	31.87%		

*Portfolio Turnover ratio for the period July 1st, 2018 to July 31st, 2019

Consolidated Portfolio CY Performance of PGIM India Core Equity Portfolio Strategy

CY	Portfolio Performance	Nifty 50	Nifty 500
08-07-2013 to 31-12-2013	13.79	7.43	8.36
CY 2014	77.24	31.39	37.82
CY 2015	2.48	-4.06	-0.72
CY 2016	8.90	3.01	3.84
CY 2017	24.56	28.65	35.91
CY 2018	-2.98	3.15	-3.38
CY 2019 till 31-07-2019	-4.53	8.15	5.39
08-07-2013 to 31-07-2019	18.18	11.11	12.05

Important Disclosures regarding the consolidated portfolio performance: Performance depicted as at the above stated date is based on all the client portfolios under the Regular Portfolio of existing as on such date, using Time Weighted Rate of Return (TWRR) of each client and then computing an arithmetic average for the overall strategy. Past performance is no guarantee of future returns. The above portfolio performance is after charging of expenses (as depicted above). Return for period upto 1 year is absolute. Since inception date stated is considered to be the date on which the first client investment was made under the strategy. Please note that the actual performance for a client portfolio may vary due to factors such as expenses charged, timing of additional flows and redemption, individual client mandate, specific portfolio construction characteristics or other structural parameters. These factors may have impact on client portfolio performance and hence may vary significantly from the performance data depicted above. Neither the Portfolio Manager, nor its directors or employees shall in any way be liable for any variation noticed in the returns of individual client portfolios. The Portfolio Manager does not make any representation that any investor will or is likely to achieve profits or losses similar to those depicted above.

Investment objective of PGIM India Core Equity Portfolio Strategy: PGIM India Core Equity Portfolio Strategy seeks to generate returns by investing in a portfolio of value stocks which have the potential of wealth creation over long term.

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