



# Managed Account Services

Monthly Factsheet - February 2015

PMAS newsletter February 2015

Two essential ingredients of investing are (a) proper analysis and (b) having a proper temperament.

Both are important, but it is unfortunate that the latter part i.e., acquiring a proper temperament for investing, does not get the importance or prominence it deserves.

What does a proper temperament mean?

It means the equanimity to remain calm when there is panic all around. It means the confidence to buy when stocks are unpopular. It means the discipline to stick to quality even when it seems too easy to make money on the stock market.

Is it possible for anyone to know everything about all companies in the market? Is it possible for anyone to predict all economic and financial events with precision, given that there are thousands of variables that control each one of them?

Part of acquiring a proper temperament is in knowing the limits to our own knowledge. If we accept that we don't know everything, then the next step is in restricting the investments into businesses that we understand reasonably well. The next step is in restricting the choice of companies that meet the needs of the logical investment philosophy and process that we have evolved for ourselves. Finally, it means rigorously sticking to the same philosophy and process, even if it does not work [all the time](#).

Done over a period of time, such a disciplined investment process will yield good results.

Happy investing.

## KEY PORTFOLIO PERFORMANCE INDICATORS

### Month on Month Performance

	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13*	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14
Pramerica Deep Value Strategy	-	-	-	-	-	-1.34%	-0.87%	4.66%	5.27%	3.31%	4.08%	-2.43%
Nifty	-	-	-	-	-	-1.20%	-4.71%	4.82%	9.83%	-1.95%	2.07%	-3.40%
Over/(Under) Performance	-	-	-	-	-	-0.14%	3.84%	-0.16%	-4.56%	5.26%	2.01%	0.97%

	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15
Pramerica Deep Value Strategy	4.96%	14.02%	1.84%	12.75%	10.54%	-0.46%	3.30%	4.18%	1.47%	2.36%	0.95%	3.73%
NIFTY	3.08%	6.81%	-0.12%	7.97%	5.28%	1.44%	3.02%	0.13%	4.49%	3.20%	-3.56%	6.35%
Out /Under Performance	1.88%	7.21%	1.96%	4.78%	5.26%	-1.90%	0.28%	4.05%	-3.02%	-0.84%	4.51%	-2.62%

\* Returns for the period 3rd July 2013 to 31st July 2014  
Monthly Returns before charging expenses

Returns are for Pramerica Deep Value Strategy : Discretionary Regular

### Pramerica Deep Value Strategy Portfolio Performance as on 30th January 2015

Period	Portfolio	NIFTY	CNX500	CNXMIDCAP
1 Month	4.44 %	6.80 %	6.43 %	5.24 %
3 Months	8.66 %	7.83 %	9.08 %	12.59 %
6 Months	16.98 %	13.06 %	14.99 %	21.26 %
1 Year	78.69 %	45.03 %	53.30 %	78.04 %
Since inception date 08/07/2013	55.78 %	29.62 %	33.92 %	44.43 %
Portfolio Turnover Ratio	6.56 %			

### 3 Month Absolute Returns

Period	From	To	Strategy Return	Nifty Return
Lowest Returns of Pramerica Deep Value Strategy	17-Sep-14	17-Dec-14	1.04%	0.68%
Lowest Returns of NIFTY	4-Nov-13	4-Feb-14	3.75%	-5.01%
Highest Returns of Pramerica Deep Value Strategy	9-Mar-14	9-Jun-14	36.29%	17.28%
Highest Returns of NIFTY	23-Feb-14	23-May-14	34.16%	19.68%

### Portfolio Characteristics

Characteristics	Portfolio	NIFTY
Average Daily Return	0.12%	0.08%
Daily Volatility	0.59%	0.83%
Beta	0.48	

Portfolio characteristics provided above are based on all the clients' portfolios under the regular portfolio of the strategy for the period from July 08, 2013 to Jan 31, 2015 for the purpose of understanding the volatility of the portfolio vis a vis the index.

**Important Disclosures regarding the consolidated portfolio performance:** Performance depicted above is based on all the client portfolios under Regular Portfolio of Pramerica Deep Value Strategy existing as on such date, using Time Weighted Rate of Return (TWRR). Past performance is no guarantee of future returns. The above portfolio performances are before charging of any expenses. Please note that the actual performance for a client portfolio may vary due to factors such as expenses charged, timing of additional flows and redemption, individual client mandate, specific portfolio construction characteristics or other structural parameters. These factors may have impact on client portfolio performance and hence may vary significantly from the performance data depicted above. Neither the Portfolio Manager, nor its directors or employees shall in any way be liable for any variation noticed in the returns of individual client portfolios. The Portfolio Manager does not make any representation that any investor will or is likely to achieve profits or losses similar to those depicted above. Return for period upto 1 year is absolute. Since inception date stated is considered to be the date on which the first client investment was made under the strategy.

**Investment objective of Pramerica Deep Value Strategy:** Pramerica Deep Value Strategy seeks to generate returns by investing in a portfolio of value stocks which have the potential of superior wealth creation over long term.

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### Daily Movement

